

Press release

YPOG leases upper stories at TRIIIO Hamburg

Hamburg, 31 July 2023 - YPOG has a new address in Hamburg. In mid-July, the law firm moved from Neuer Wall to Willy-Brandt-Straße, where it leases the 10th to 15th floor of the former Hamburg Süd building. The TRIIIO, as the building is now called, has a total area of approximately 19,500 square meters and has been under monument protection since 2011. According to the new owner, Union Investment, 80% of the spaces are already leased.

YPOG follows a philosophy of working with, not against the building's character and has big plans for the newly occupied space. 77 fully equipped office spaces indicate a clear growth trajectory for the firm. The new office has a range of features to offer. The 15th floor boasts conference rooms with an unparalleled view of the Hamburg city center. A highlight to be found here is a bar, which can also be used for client functions. Incidentally, the bar is the third highest in Hamburg, offering a spectacular city panorama over Hamburg. From here, one can take in the view of the Elbphilharmonie, the Speicherstadt, as well as the Deichtorhallen, Michel, and the main church St. Nikolai, which serves as a memorial.

Apart from YPOG as the anchor tenant, Cushman & Wakefield, along with collect.AI, a subsidiary of Aareal Bank, are other tenants of note. Employees of E.ON's hydrogen division and the ship classification company Lloyd's Register will move into the historic building on Willy-Brandt-Straße by the end of this year. Deutsche Giganetz GmbH, a company operating nation-wide with a focus on self-financed and comprehensive fiber optic expansion, will occupy its new spaces in the second quarter of 2024.

The building, constructed in 1964 by Hamburg architect Cäsar Pinnau, is one of the first high-rise buildings in Hamburg and was the headquarters of the shipping company Hamburg Süd.

In 2017, Hamburg Süd was sold by the Oetker Group to the Danish Maersk Group. In 2021, the shipping company celebrated its 150th anniversary. In late January, Maersk, the world's second-largest shipping company, announced its intention to integrate the brand into the overall company, leading to a change in the building's name.

About YPOG

YPOG is a law firm specialized on tax and business law which is active in the core fields of Funds, Tax, Banking & Finance and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. Further information: http://www.ypog.law and www.linkedin.com/company/ypog..





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